

Workshop on Digital Marketing at Divisional Secretariat, Jaffna



Beneficiaries Participated in this programme . They have got knowledge on digital marketting . after this trainnig programme they have opened a face book account . This lead them to get marketting opportunity.

Special Award of 2000 New Exporters Development Programme To
Annai Sea Food(Pvt)ltd
23rd Presidential Export Awarding Cerimony
On 19.09.2019 at BMICH



Annai sea Food (Pvt) ltd is one of the popular industry in Jaffna. We boost up them to apply for “2000 New Exporters Development Programme” and they received the special award for this programme.



Book keeping auditing, Company Registration, Business Plan
Programme of BBK
Conducted by EDB at Divisional Secretariat, Jaffna

Out put:



Food colour coding (Sugar, Fat , Solt) awareness programme at palmyrah reserch institute conducted by EDB



After this Training Programme Participant
Have put Food colour cording in their product

One Village One Product programme for Coir Producers at Columputhurai East
WRDS- 26.08.2019



EDB arranged to the beneficiaries
market linkup with “Sun Coir” Industry

Export marketing and Export planing work shop at Divisional Secretariat, Jaffna
29.10.2019





Divisional Secretariat, Jaffna Sri Lanka Export Development Board







